

We'd like to invite you to participate in the biggest ICT exhibition of the Eurasia region: Mobilefest - İstanbul.

With its high visitor numbers, buyer delegations and the strong influence, Mobilefest is the best option for companies looking for business opportunities with enterprises, industry leaders, public & government institutions in Turkey and nearby regions.

The **4th International Mobilefest Communication Technologies Fair & Conference** will be organized in **İstanbul Congress Center - Türkiye** between **25-27 April, 2024**.

Focusing on **communication and connectivity**, Mobilefest gathers **GSM Operators, Communication Service Providers, Cyber Security companies, Fintech Solutions, Cloud Services, ISP & Data Centers, IoT Service & Platforms and Mobile Services** to create brand awareness, to showcase products and make new connections with CTOs, CIOs, CEOs, Heads of Innovation and Technology, IT Directors, Developers, Entrepreneurs, Government, Operators, Technology Providers, Investors, VCs and many more.

Hosting **300+ exhibitors and 20.000+ B2B visitors**, Mobilefest 2024 is the biggest ICT exhibition in Eurasia covering Turkey and nearby regions; Turkic Republics, North of Middle East, North Africa, Balkans and Eastern Europe.

There will be many opportunities in Mobilefest such as new business, sales, export, network, visibility, awareness and new partnerships in Turkey and regional markets getting together with Government institutes, Municipalities, C-level executives and Purchase managers from all industries from Turkey and nearby regions. High level executives from **Ministry of Transport & Infrastructure, Ministry of Industry & Technology, The Information and Communication Technologies Authority, Ministry of Treasury and Finance, Ministry of Commerce, Services Exporters' Association and other government agencies** will be in Mobilefest as protocol guests, opening speakers or delegates.

Exhibitors will also have a chance to get in touch with more than **150 hosted buyers (Mobile/Fixed operators, System Integrators, Resellers, Large Enterprises and Banks) from Middle East, Balkans, Turkic Republics and Africa**. These high level executives will be the part of the buyer delegations organized by Mobilefest.

There will be conference programs, networking events and cocktails during the show to gather buyers, visitors and exhibitors together to create more business opportunities.

You may contact with Mr. Soner ŞEKER from the organizer company for further details:

Soner ŞEKER

Deputy General Manager

E: soner.seker@expohis.com

M: +90 532 580 80 46