

Interested in EU-Japan Business Cooperation in and with Africa?

Join the EU-Japan Centre at the
EU-Africa Business Forum
14-18 February 2022 - Online

For: European companies and Industrial Clusters willing to or already cooperating with Japanese companies for joint business projects in and with Africa

Cost: Free of charge

What to expect

- Workshop about concrete cases of EU-Japan business cooperation in and with Africa
 - Launch of a dedicated Helpdesk
 - B2B Matchmaking

ABOUT US

www.eu-japan.eu



EU-Japan Centre
for Industrial Cooperation
日欧産業協カセンター



IN COOPERATION WITH THE FOLLOWING EU MEMBER STATE TRADE PROMOTION ORGANISATIONS



German Chamber of Commerce
and Industry in Japan
在日ドイツ商工会議所



Embassy of Greece
in Japan



FLANDERS
INVESTMENT &
TRADE

Join the EU-Japan Centre for Industrial Cooperation at the EU-Africa Business Forum 2022 (EABF)

Activities planned by the EU-Japan Centre

- A virtual booth where EU companies can meet us and learn more about cooperation with Japanese companies in Africa
- A 90-min workshop about EU-Japan business cooperation in and with Africa
- The launch of a new helpdesk supporting partnerships between EU and Japanese companies for joint projects in and with Africa

Find out more about the EABF
and register as a participant here

<https://bit.ly/3KwIXSV>



Join our Virtual B2B Matchmaking for EU-Japan business cooperation in and with Africa

In addition to the above, the EU-Japan Centre is planning to launch
a B2B matchmaking event connecting EU and Japanese companies
interested in joint projects in and with Africa

18 February 2022

For more information, please contact us at: eabf@eu-japan.or.jp

FOR EU PARTICIPANTS (companies & clusters)

Benefits

- Additional visibility for your company or cluster
- Increased network in Japan and Africa
- Meet potential Japanese partners/investors for your projects in Africa

Contribution

- The B2B is free of charge

Application

- Application details will be given [HERE](#)
- Pledge to attend meetings booked during the B2B Matchmaking event

FOR PARTNERS (EU Trade Promotion Organisations)

Benefits

- Possibility to recommend eligible client companies
- Additional visibility for partners and clients
- Increased network in Japan and Africa

Contribution

- Promotion of the initiative in respective home countries, and also to clients and partners in Japan

Conditions

- Partners should be committed to recommend eligible companies
- Pledge not to charge clients for the service