

创新  
INNOVATION  
FAIR  
大会

9月10-12日  
September 10-12

2024

# 第四届Innovation Fair 创新跨境交流会

· 跨境技术产业化

Industrialization, Technology and  
Market Access

· 跨国贸易驱动

Global Trade Prosperity  
Catalyst



[Innovationfair.net](http://Innovationfair.net)

# 2024 第四届创新跨境交流会



## The 4<sup>th</sup> Innovation Fair

第四届 Innovation Fair 创新跨境交流会即将于 2024 年再度启幕，延续着前三届的成功经验，计划于 2024 年 9 月举行，为科技创新大会开启崭新的篇章。本次大会旨在为科技创新领域搭建跨境交流平台，致力于推动国际化合作水平、技术转移能力、国际贸易水平和创新能力的提升。通过长远规划，我们将进一步推动和提升国际化合作条件和能力，促进与会单位的国际科技创新可持续发展。

第四届创新跨境交流会上将着重关注科技产业，邀请来自德国、意大利、荷兰等创新国家的企业项目 50 家以上，同时邀请本地企业 400 家以上参与精准对接。行业涉及先进制造、新能源、人工智能、航空航天、医疗、农业技术等领域。为了更好地拓展创新技术产业化应用，本届大会还将特别加入新兴文化创意与设计产业。这一举措旨在促使不同行业的交叉融合，为参与者提供更丰富的合作机会，进一步推动科技产业的全面发展。

The 4th Innovation Fair, a cross-border exchange event, is set to reopen in 2024, building on the success of the previous three editions, this technology innovation fair aims to initiate a new chapter. The conference seeks to create a cross-border exchange platform for the field of technological innovation, committed to advancing international cooperation, technology transfer capabilities, international trade levels, and innovation capabilities. Through long-term planning, we will further promote and enhance the conditions and capabilities for international cooperation, fostering the sustainable development of international scientific and technological innovation among participating entities.

The 4th Innovation Fair will focus on the technology industry, inviting over 50 companies and projects from innovation powerhouses such as Germany, Italy, the Netherlands, and welcoming participation from over 400 local enterprises for matchmakings. The industries covered include advanced manufacturing, new energy, artificial intelligence, aerospace, healthcare, agricultural technology, and more. In order to better expand the application of innovative technology industrialization, this edition will also incorporate the emerging cultural, creative, and design industries. This initiative aims to encourage cross-industry integration, providing participants with richer collaboration opportunities and further propelling the comprehensive development of the technology industry.

## 活动规模 Event Magnitude

50+

参会外国企业

Participating Foreign  
Entities

600+

参会国内企业

Participating Domestic  
Entities

70+

专家演讲嘉宾

Expert Speakers

### 落地海外项目

Overseas Project  
Soft-landing &  
Finalization

### 对接海外项目

Matchmaking with  
International Partners

### 开发合作渠道

Cooperation  
Channels

### 寻找投资机遇

Investment  
Opportunities

### 了解创新趋势

Learning Innovation  
Trends

## 与会人员 Participants

### 观众 Visitors

科技及科技服务企业、产业园区、高校院所、创新创业组织、学生和青年创业者、国际合作机构、投资机构

Technology and technology service enterprises, industrial parks, universities, innovation and entrepreneurship organizations, students and young entrepreneurs, international cooperation institutions, and investment institutions.

### 展商 / 赞助商 Exhibitors / Sponsors

大学技术转移部门、孵化器和加速器、国际组织、知识产权机构、金融机构、众创空间、高新园区、科技服务企业等。

University technology transfer departments, incubators and accelerators, international organizations, intellectual property institutions, financial institutions, start-ups spaces, high-tech parks, technology service enterprises, etc.

\* 现在即可报名，期待您的参与！ \*Register Now!

# 日程 Rundown

## 主会场 / Plenary

开幕式及国际跨境技术产业化创新大会  
Opening Ceremony and International Cross-border Technology Industrialization Innovation Fair

主论坛 1: 跨境技术产业化的创新之路  
Main Forum 1 : Achieving Global Innovation: The Path to Cross-Border Technology Industrialization

主论坛 2: 释放机遇: 跨境贸易与全球繁荣的动态  
Main Forum 2 : Unleashing Opportunities: The Dynamics of Cross-Border Trade and Global Prosperity

中德、中意、中荷、中法等项目签约  
Sino-German, Sino-Italian, Sino-Dutch, Sino-French and other countries  
Projects Strategic Cooperation MoU Signing Ceremony

自助午餐 / 欢迎晚宴  
Buffet Lunch & Welcome Dinner

参会国家: 德国、意大利、荷兰、法国、西班牙、芬兰、比利时、瑞典、斯洛文尼亚 ...  
Participating Countries: Germany, Italy, Netherlands, France, Spain, Finland, Belgium, Sweden, Slovenia and others



## 行业分布 Industry Vertical

 先进制造  
Advanced Manufacturing

 新能源  
New Energy

 人工智能  
Artificial Intelligence

 航空航天与工程  
Aerospace & Engineering

 文化创意与设计  
Cultural Creativity & Design

 食品科技  
Foodtech

 氢能技术  
Hydrogen Technology

 农业科技  
Agritech

 环保技术  
Environmental Technology

 医疗技术  
Medtech Delegation

 金融科技  
Fintech Delegation

 跨境电商  
Cross-border E-commerce

中外对接与展览会  
Overseas Business  
Matchmaking & Exhibition



40+

国外展商  
Overseas Exhibitors



400+

本地对接企业  
Local Counterparts

# 往届回顾 Previous Review



## 2023 第三届Innovation Fair 创新跨境交流会 2023 3<sup>rd</sup> Innovation Fair

### 组织单位 Organizing Committee

#### 主办单位 / Hosted by:

- 德国斯图加特展览集团  
Messe Stuttgart

#### 承办单位 / Organized by:

- 南京斯图加特联合展览有限公司
- 南京市海外协同创新中心(德国斯图加特)  
Nanjing Stuttgart Joint Exhibition Ltd.  
Nanjing Overseas Collaborative  
Innovation Center (Stuttgart, Germany)

#### 支持单位 / Supported by:

- 中国欧盟商会南京分会  
European Union Chamber of Commerce  
in China, Nanjing Chapter

#### 协办单位 / Co-organized by:

- 江苏省创新创业研究会  
Jiangsu Institute of Innovation and Entrepreneurship

#### 合作单位 / Partners:

- 德国巴登符腾堡州驻华代表处
- ENRICH欧盟研究与创新中心
- 巴登符腾堡中德经济协会
- Apex Global  
Baden-Württemberg Representative Office in China  
(Baden-Württemberg International)  
European Network of Research and Innovation  
Centres and Hubs, China  
China Netzwerk Baden-Württemberg  
Apexe Global

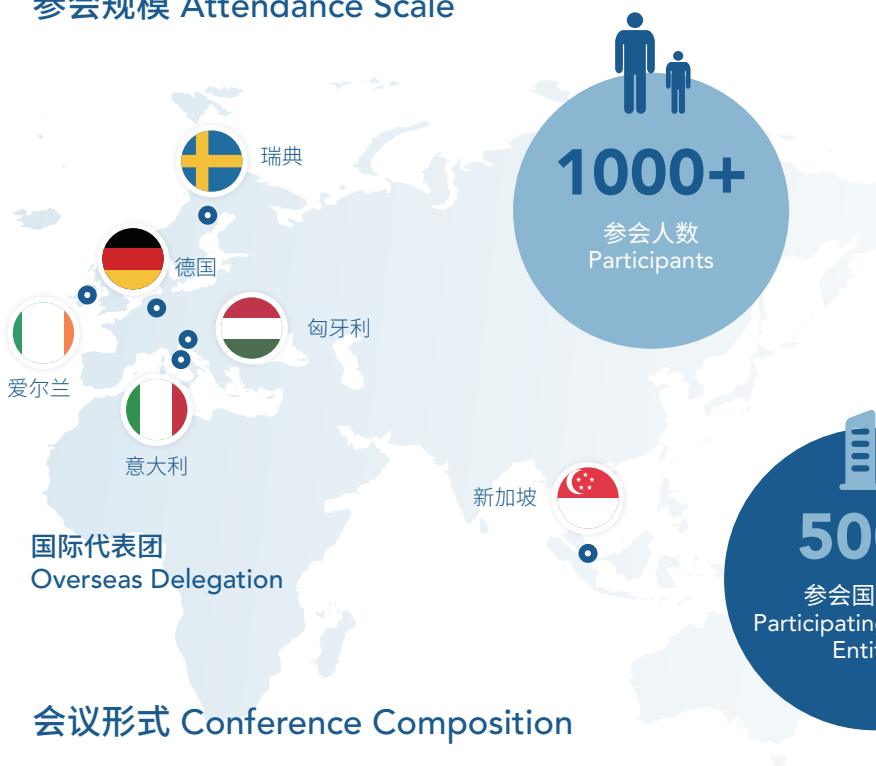
2023 年第三届 Innovation Fair 创新跨境交流会于 11 月 29-30 日在南京召开主会场，12 月 1 日在上海、太仓举办分会场。包含全体大会“跨境技术产业化大会”，以及十多场海外推介对接会，涵盖领域包括德国先进制造、德国环保技术、德国汽车内饰先进材料、意大利航空航天等共海外代表团科技项目 20 余家，与近 300 家江苏省及南京的本土企业进行了面对面、多维度、深层次的企业对接交流，共同探索跨境拓展与合作，达成意向性合作 30 家以上。

2023 Innovation Fair 创新跨境交流会旨在全面提高本地企业的国际化合作水平、技术转移能力和知识产权保护水平，并从长远规划中推动和提升国际化合作条件和能力。2023 Innovation Fair 创新跨境交流会的成功举办促进了与会单位的国际科技创新可持续发展能力。同时，帮助了欧洲项目在中国的产业化发展，助力其成功进入中国市场，为双边企业、院校、政府的交流对接提供了高效的平台，有利促进外企来华落地和发展。

The 3rd Innovation Fair, an international cross-border exchange event, took place in Nanjing on November 29-30, serving as the main venue, followed by additional sessions in Shanghai and Taicang on December 1. The event featured the overarching conference "Cross-border Technology Industrialization Conference" and over ten overseas promotion and matchmaking sessions. These covered diverse fields such as advanced manufacturing, environmental technology, advanced materials for automotive interiors from Germany, and aerospace technology from Italy. More than 20 overseas delegation projects were presented, engaging in face-to-face, multidimensional, and in-depth business matchmaking with nearly 300 local companies from Jiangsu Province and Nanjing. The collaborative efforts explored opportunities for cross-border expansion, resulting in agreements for tentative cooperation with over 30 companies.

The 2023 Innovation Fair aims to comprehensively enhance the international collaboration capabilities, technology transfer abilities, and intellectual property protection levels of local enterprises. Through long-term planning, the event seeks to advance and elevate the conditions and capabilities for international collaboration. The successful hosting of the 2023 Innovation Fair has facilitated the sustainable development of international technological innovation capabilities among participating entities. Furthermore, it has assisted European projects in industrializing their developments in China, supporting their successful entry into the Chinese market. The event has provided an efficient platform for bilateral enterprises, academic institutions, and government agencies to connect, fostering effective communication and collaboration, particularly promoting the establishment and development of foreign enterprises in China.

## 参会规模 Attendance Scale



## 会议形式 Conference Composition



## 涉及行业 Industry Vertical



# 嘉宾反馈 Testimonials

## 链接全球 Connecting Globally

第三届创新跨境交流会在促进中欧企业之间的跨境合作方面发挥了关键作用。这充分证明了国际合作和共同创新的力量。

The 3rd Innovation Fair has been pivotal in fostering cross-border collaborations between Chinese and European enterprises. It's a testament to the power of international cooperation and shared innovation.

### Florian Alsmann

德国大型家族企业 Haver & Boecker OHG 产品总监 Director of Product



## 促进跨境交流 Promoting Cross-Border Engagement

2023 创新跨境交流会促进了有意义的互动，让我们探索了不同行业之间的合作项目。这是一个富有洞见的活动，推动了中欧之间的相互理解和合作。

Innovation Fair 2023 facilitated meaningful interactions, allowing us to explore collaborative projects across diverse industries. It was an insightful event, driving mutual understanding and cooperation between China and Europe.

### Daniel Petersam

德国安斯曼股份有限公司 Ansmann AG 研发负责人 Head of Research and Development



## 跨境合作的平台 A Gateway for Cross-Border Collaboration

创新跨境交流会是与众多企业交流的绝佳平台。这是促进联系、开展有前景的跨境合作的机会。

The Innovation Fair served as an excellent platform for engaging with a multitude of businesses. It was an opportunity to foster connections and initiate promising cross-border partnerships.

### Simon Brugger

德国燃料电池双极板制造商 CellForm Hydrogen GmbH & Co.KG 首席执行官 CEO



## 推动跨国创新 Driving Transnational Innovation

创新跨境交流会展示了欧洲与中国合作的潜力。它突显了跨境合作对技术进步的重要性。

The Innovation Fair was instrumental in showcasing the potential for collaboration between Europe and China. It highlighted the significance of cross-border partnerships for technological advancements.

### Gianluca Fabbri

意大利火箭制造商、欧空局合作伙伴 AVIO S.p.A 研发专家 R&D Expert



# 联系我们 Contact Us

## 国际合作 International Collaboration

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